

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT & C (PMU) Department - Tourism Promotion - Andhra Pradesh Tourism Advertisement in Ayurveda magazine Special Issue for ITB, Berlin, 2014 - Issue partner - Sanction of Rs.4,25,000/- (Rupees Four Lakhs Twenty Five Thousand Only) - Orders - Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 349

Dated:03-04-2014

Read the following:

1. M/s. FM Media Technologies Private Limited, Kochi, Dated on 05-02-2014.
2. Government Letter No. 1209/PMU/PRO/2014, YAT & C (PMU) Department, Dated: 03-03-2014.
3. M/s. FM Media Technologies Private Limited, Kochi, Invoice, No. AY-10/55, Dated:12-03-2014.

ORDER:

Andhra Pradesh is rich in its culture, traditions, hospitality and heritage; it is also famous for its tourist's attractions like Pilgrim Centre, Buddhist Heritage Sites, the Forts and Palaces etc. For promotion and development of Tourism a number of activities has been initiated by the State Government by putting up counters at various destination, printing of brochures, posters, scrolls, coffee table books etc and participating in various Fairs, Festivals Marts and organizing Road Shows at National and International arena.

2. In the reference 1st read above, M/s. FM Media Technologies Private Limited, Kochi has submitted a proposal for publication of Ayurveda Magazine Special Issue for ITB Berlin, 2014 and requested the Government to be Issue Partner. Accordingly, Government have agreed their proposal for being a issue partner for publication of Ayurved Magazine for Rs.4,25,000/- (Rupees Four Lakhs Twenty Five Thousand Only) vide reference 2nd read above.

3. In the reference 3rd read above, M/s. FM Media Technologies Private Limited, Kochi has submitted a bill for an amount of Rs.4,25,000/- (Rupees Four Lakhs Twenty Five Thousand Only) towards publication of Ayurveda & Health Tourism (ITB Berlin 2014, special issue) with A.P. Tourism as issue partner and requested to release the payment.

4. Government after careful examination of the matter hereby sanction an amount of Rs.4,25,000/- (Rupees Four Lakhs Twenty Five Thousand Only) to M/s. FM Media Technologies Private Limited, Kochi towards publication of Ayurveda & Health Tourism (ITB Berlin 2014, special issue) with A.P. Tourism as issue partner.

5. The amount sanctioned at para-4 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to Tourists - Schemes included in PLAN, 11- Normal State Plan, SH (13) - Advertisement for Promotion of Tourism - 260 - Advertisements, sales and publicity Expenses”.

6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para - 4 above and disburse the same to M/s. FM Media Technologies Private Limited, Kochi through online. The following are the Bank account details:-

Bank Name	:	State Bank of India
Branch	:	Palarivattom
Account	:	302 081 432 92
IFSC	:	SBIN 000 4312

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To

M/s. FM Media Technologies Private Limited, Kochi.

The Assistant Secretary to Government and Drawing & Disbursing Officer,
YAT & C (PMU) Department,

The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

The Accounts Officer, YAT & C (PMU - Claims) Department.

SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER